

AMBAR SAEED

UX DESIGNER • RESEARCHER

CONTACT:

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Portfolio: www.ambarsaeed.com

Location: Washington, DC

PERSONAL PROFILE:

I am committed to pairing research with human-centered design. I create innovative solutions with a colorful, clean aesthetic and approach challenges with a thoughtfulness for the end-user.

SKILLS:

- 508 Compliance
- Affinity Mapping
- Agile Methodology
- Information Architecture
- Journey Mapping
- Low to High Fidelity Design
- Market Analysis
- Product Design
- Rapid Prototyping
- Responsive Design
- Usability Testing
- User Research
- Visual Design

TOOLS:

- Adobe Creative Cloud
- Balsamiq
- Confluence
- Figma
- Jira
- Mural
- UserTesting.com
- Wireframe.cc

AWARDS:

DIVERSITY AND INCLUSION AWARD

Awarded for enhancing diversity and inclusion in Academies activities.

EDUCATIONAL HISTORY:

UNIVERSITY OF CALIFORNIA, DAVIS

Bachelor's Degree in Psychology
Minor in Human Development

WORK EXPERIENCE:

UX ARCHITECT

ICF Next | March 2021 - Present

Support healthcare and government clients to develop human-centered solutions and better customer engagement

- Work with clients, project managers, data scientists, business analysts, and engineers to create responsive websites, dashboards, and other digital tools
- Contribute to projects' full life-cycle, including product road-mapping, heuristic evaluations, stakeholder and user interviews, usability testing, journey mapping, and prototype designing
- Successfully launched four website redesigns; produced design deliverables for 15+ digital products

UX AND INTERACTION DESIGNER

PearlLumi Creative Design | August 2020 - March 2021

Worked with small businesses and startups to achieve their design needs.

- Enhanced digital touchpoints of small businesses and start-ups to improve user, stakeholder, and customer experience.
- Measured success on internal and external products through quantitative and qualitative research methods

RESEARCH ASSOCIATE

The National Academies | August 2017 - June 2020

Researched, synthesized data, and designed posters for the Forum on Microbial Threat's 100-year anniversary workshop on the Influenza pandemic. Assessed accessibility and remediated reports for Section 508 Compliance.

RESEARCH ASSISTANT

The National Academies | February 2017 - August 2017

Developed and executed a new project workflow for workshops, reports, and other activities of the Global Forum on Innovation for Health Professional Education. Generated content and designed the Global Forum's monthly newsletter distributed to 2,000+ readers. Created a style guide used for 5 external publications (150-250 pages).

SENIOR PROGRAM ASSISTANT

The National Academies | September 2014 - January 2017

Spearheaded the workflow for an ethnographic research project on 12 WIC clinics nationwide for the USDA. Supported the design of 2 report covers using InDesign. Conducted market research of nutrition baby food and formula.